

Don't just book an act...

BOOK AN ENTIRE THEATER

FAIR TIME THEATER™

We are proud to offer a new option to your entertainment & marketing departments. A totally self-contained entertainment resource that increases your staffing, sponsorship opportunities and entertainment lineup...

ALL AT THE SAME TIME!

What do you need to provide in order to create a whole new performance area on your grounds?

NOTHING YOU DON'T ALREADY HAVE!

Location: The Fair Time Theater is 12' wide by 8' deep and sits on an elevated stage for increased visibility. It fits in an area as small as 15' wide by 10' deep.

Electrical Power: Standard 110 volt 20 amp plug outlet.

Seating Accommodations: Provide seating if you wish to create a destination point show. Most grounds acts are skilled in performing for standing audiences.

What do we provide in addition to the theater and elevated stage?

- ★ **A place to showcase your entertainment.**
- ★ **Sound system.**
600 watt amplifier, dual cabinet speakers, cassette deck, CD player, mini-disk player. Microphones; hand-held, stand and wireless.
- ★ **Lighting for stage area.**
- ★ **Stage Management:** to handle the physical requirements of the facility.
- ★ **Talent Coordination:** to work with your performers and aid in scheduling.
- ★ **Master of Ceremonies:** to give the shows a professional atmosphere.

When you book the theater you can choose from the following acts to increase your entertainment program.

Magic of the Mind with Erik Dulu
Captain Billy's 5-String Banjo Show
Dr. Goodjohn's Medicine Show
Leroy and Lee's Circus of Fleas
The Safety Magic Show

I'd call for more details if I were you!

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Producers of:

The Walking Puppet Stage™

The Traveling Game Show™

The Rainbo Magic Show™

Captain Billy's School of 5-String Banjo

Mary Lee's Make & Take Craft Center

Dr. Goodjohn's Medicine Show

EyeVentures - Optical Oddities

Leroy & Lee's Circus of Fleas

The Think Safety Magic Show

Wild West Gambling Show

The Card Magic Show

Magic of the Mind

Magic Lessons

... and many more!

Services Provided:

Talent Coordination

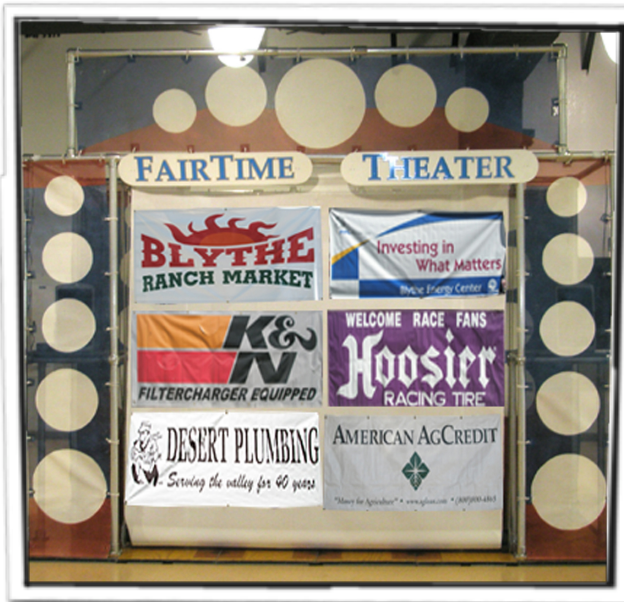
Stage Management

Master of Ceremonies

Voice of The Fair

Show Development

Creative Consultation



Why book an act when you can...

Book a...

A WHOLE THEATER

Full Of

Family Entertainment

With a

Sponsorship Package

that

PAYS YOU

TO

SAVE MONEY!

A complete show production facility including:

The FairTime™ Theater

Stage Manager/ Sound Tech

Talent Coordination

Sponsorship Consultation

Master of Ceremonies

Sound System

at least **8 Shows Per Day**

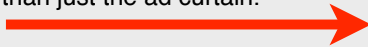
Historically, touring theater companies used an "Ad Curtain" to help pay for their shows. Local sponsors paid a modest amount to have their businesses advertised on the main curtain, which was raised and lowered between each act. By dividing the curtain into small areas, ads could be sold at affordable rates. Examine the facts: today's printing costs are \$6 per square foot - the Ad Curtain is 8'X8' (64 sq. ft.) making the **Base Printing Cost: \$384**. There is space for (6) 2'X3' sponsor signs with a **break even cost** of \$64 per sponsor. Over a 10 day fair that would be **less than \$7 per day**. You could certainly charge more than that for the opportunity to sponsor a Theater Full of Family-Friendly Entertainment!. At only **\$200 per sponsor**, the **profit** would be **\$816**. Now, here is how you **get more return** for your entertainment dollar. Let's say you pay **\$500** per day for acts performing **3 shows per day**. **\$1,000** would get you two acts and a total of **6 shows per day**. For that same **\$1,000** the FairTime Theater delivers **3 different acts** for a total of **8 shows per day**. What's more, you get a theatre to present your other acts on stage; a turn-key operation that creates a special entertainment attraction, and a real added value for your sponsors and fairgoers. We coordinate the show production, set design, and custom printing, and **you keep the profit**. In summation; when it comes to entertainment, with our proposal:

You Save Money

You Make Money

You Keep Money

... and there are more sponsorship opportunities than just the ad curtain.



I'd like to discuss your particular needs and share with you our ideas. Thank you for reviewing our materials, we value your time.
Sincerely;

Ernie Guderjahn - Pres. Theater-16, Inc.



A Side Banner (2) – 18" W X 8' L

B Top Banner – 24" W X 10' L

C Front Curtain – 7'9" W X 8'4" L

D Back Wall – 6'4" W X 8' L

