

DR. GOODJOHN'S MAGIC & MEDICINE SHOW

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DR. GOODJOHN'S OLD TIME MAGICAL MEDICINE SHOW

Dr. Goodjohn uses the secrets of the universe he discovered late one night to concoct his "Ernest Elixir". Whether you need to remove liver spots, bog warts, polish shoes or clean the barnacles off the bottom of your boat, this is the elixir for you.

The show travels in one case, bursting with flashy banners, unbelievable displays and fun! This **self-contained show** can be performed anywhere.

Medicine Men have always been great entertainment. In the past they gathered crowds of local citizens with fancy speeches, amazing demonstrations, and flim flam, in order to sell their "patent medicine".

Well, modern health fans, you can breathe a sigh of relief, because Doctor Goodjohn, the world's leading expert on everything medical, will be sharing his knowledge with the public. (As soon as his parole is up!)

Dr. Goodjohn's Show **plays fairs, theme parks and trade shows across the U.S. & Canada.**

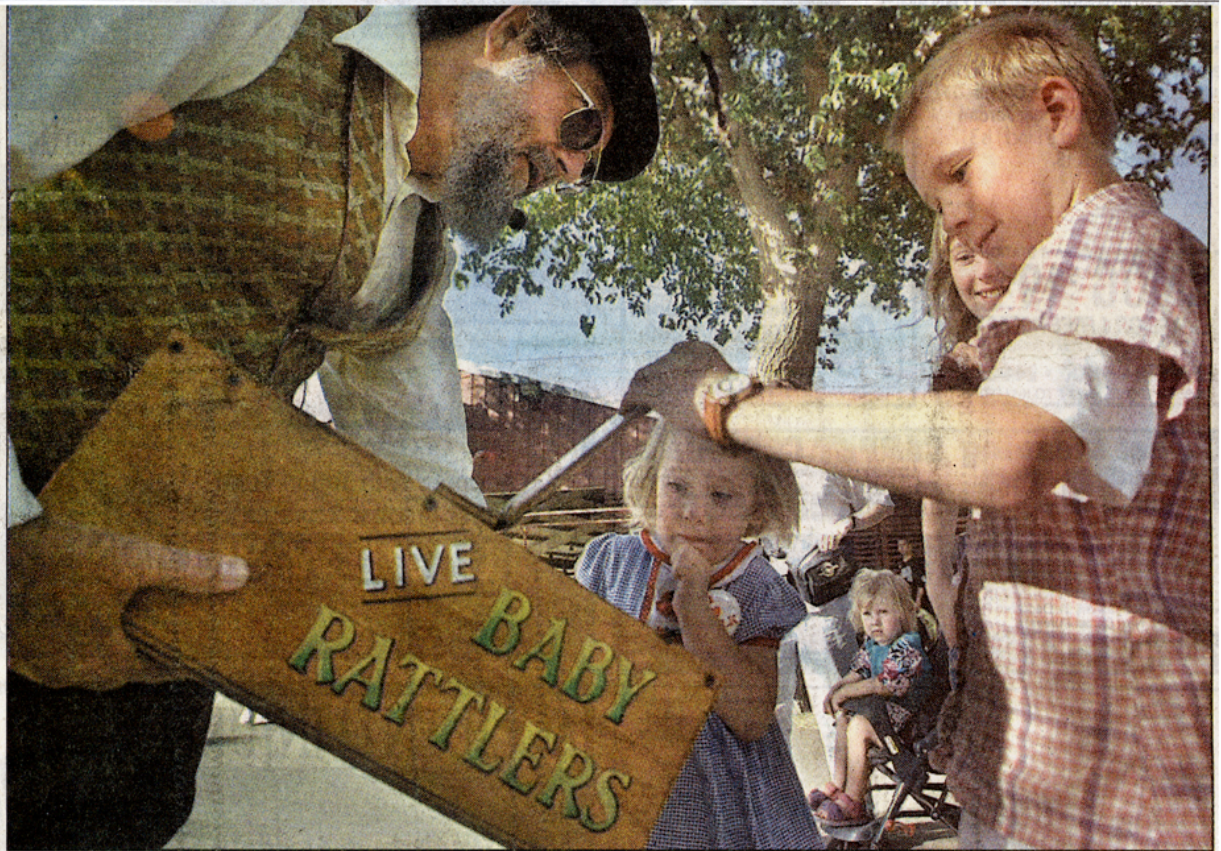
A long-time member of Hollywood's famous Magic Castle, Dr. Goodjohn's skills will **entertain the whole family.**

Show length from 10 to 40 minutes.

Of course the medicine is not really for sale, but the presentation is fun for everyone. Laughter guaranteed! As everyone knows, "Laughter is the best medicine"!

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DAILY PRESS



Russell Gearhart/Staff Photographer

Ernie Guderjahn, known as Dr. Goodjohn, shows a box of 'baby rattlers' to George Crosby, 9, right, and his sister Mary, 4, at the fairgrounds on Wednesday.

Doctor prescribes strong dose of laughter

By **CHRISTY DZIUK**
Special to the Daily Press

VICTORVILLE — Dr. Goodjohn told his audience his "elixir" would cure anything.

He showed them how it would remove spots from a linen handkerchief, and then put them right back on with a single application.

The good doctor rubbed two pieces of old barn wood with the magic potion and stretched them to different lengths. He took a two-sided white card and showed two dots on one side, six on the other, and then showed four on the first.

Whatever the ailment, Dr. Goodjohn had the answer in his bottle of Earnest Elixir. He stood in front of his unfolded briefcase in his black hat and olive vest and promised that any unhappy customers could return "unopened bottles, with no guarantee."

Although he was "unable to



obtain a toxic waste permit" to sell his elixer, he promised that, if slipped the cash, he could procure a bottle.

Toni Posner of Rancho Cucamonga laughed so hard during

the medicine show that she cried.

"I'm 28 years old, and I've never seen my mom laugh like this before," said her daughter, Renee Kelley of Pinon Hills.



Dr. Goodjohn's Old Time Magic and Medicine show at the San Bernardino County Fair provides good, clean fun for audiences of all ages. His goal is give his audience a taste of live family entertainment and show what it would have been like to attend a medicine man show of days past.

His inspiration for the show came from the medicine men of days past. "Doctors" would travel from town to town, staying four or five nights, before moving on. Each night they would provide a different spectacle, from music to magic to talent shows.

The men were a real form of

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